

# MADDIE'S MIRACLES

Maddie's Miracles of Berks County  
180 Sherwood Drive  
Reading, PA 19606

## Maddie's Miracles' Butterflies & Brews Sponsorship Packages

Maddie's Miracles is an established non-profit organization dedicated to improving the quality of life and outlook for children across Berks County with profound special needs and their families who care for them. We aim to provide life-changing home modifications, medical equipment, and support services for these families within our community who are in desperate need of help.

We are holding **Maddie's Miracles' 2<sup>nd</sup> Annual Butterflies & Brews Festival on Saturday, October 4<sup>th</sup>, 2025, at Oley Fairgrounds in Oley, PA.** This event is intended to increase awareness of our cause across the community and raise crucial funds to support our mission. To achieve these goals, we are reaching out directly to area businesses, family, and friends requesting help through this festival sponsorship at the following levels:



### **Butterfly-** Contribution of [\$5,000]

- ❖ Logo featured on our Maddie's Miracles sponsors page for 1 year.
- ❖ Company name and logo featured on our marketing materials, website, event page, thank you messages, social media posts, stories, and other event promotional items with other sponsors before, during, and after the event.
- ❖ Company logo featured on yard sign and welcome banner placed around the event.
- ❖ The company mentioned in all "Thank you" material after the event.
- ❖ Opportunity to include your business's promotional materials in the event gift bag provided with ticket purchase.
- ❖ Available booth space at the event.
- ❖ Mention of sponsorship in all PR-related news materials.
- ❖ Tickets to our event.



### **Chrysalis-** Contribution of [\$1000]

- ❖ Logo featured on our Maddie's Miracles featured sponsors page for 1 year.
- ❖ Your company's logo is featured on our marketing materials, website, thank you messages, event page, social media posts, stories, and other event promotional items along with other sponsors before, during, and after the event.
- ❖ Company logo featured on yard sign placed around the event.
- ❖ Opportunity to include your business's promotional materials in the event gift bag with ticket purchase.
- ❖ Tickets to our event.



### **Caterpillar-** Contribution of [\$500]

- ❖ Company name and logo featured on our social media posts, stories, website, thank you messages, event page, and other event promotional items along with other sponsors before, during, and after the event.
- ❖ Company logo featured on yard sign placed around the event.
- ❖ Tickets to our event.



### **Pupal-** Contribution of [\$200]

- ❖ Company name and logo featured on our social media posts, stories, website, thank you messages, event page, and other event promotional items along with other sponsors before, during, and after the event.
- ❖ Logo/Company mention in all "Thank you" material at the end of the event.
- ❖ Tickets to our event.

If your company would like to participate in this year's event as a sponsor, please complete the attached form and return it to the sender. Any contribution is greatly appreciated. We hope we can count on you to help us make our Butterflies & Brews Festival a huge success!

With gratitude,

Maddie's Miracles Team

Maddie's Miracles is a 510(c)(3) organization. Tax ID #: 83-3430588